McKenna, Bridget

From: Sirota, Robin

Sent: Tuesday, October 11, 2016 9:50 AM

To: McKenna, Bridget

Subject: FW: Missourians for Fair Taxation orders

Attachments: MFTStorm Prevention v3 MFT-01R-16, 10-7-16.mp3; Mo for Fair Taxation.pdf

Importance: High

Thank you, Robin Sirota

Senior Account Executive iHeartMedia St. Louis

Z107.7 KSLZ-FM, 93.7 The Bull-KSD-FM, 103.3-KLOU-FM, The Beat 100.3-KMJM-FM 104.9 WILD KBWX-FM Hallelujah 1600-KATZ-AM 103.7 UP

314.333.8040

1001 Highlands Plaza Drive West Suite 200 | St Louis | MO I 63110

robinsirota@iheartmedia.com

iHeart Media reaching a quarter billion consumers every month. Radio/Digital/Outdoor/Mobile/Social/Events

From: Sirota, Robin

Sent: Tuesday, October 11, 2016 9:27 AM

To: McKenna, Bridget < BridgetMcKenna@iheartmedia.com>

Subject: FW: Missourians for Fair Taxation orders

Importance: High

Thank you, Robin Sirota

Senior Account Executive iHeartMedia St. Louis

Z107.7 KSLZ-FM, 93.7 The Bull-KSD-FM, 103.3-KLOU-FM, The Beat 100.3-KMJM-FM 104.9 WILD KBWX-FM Hallelujah 1600-KATZ-AM 103.7 UP

314.333.8040

1001 Highlands Plaza Drive West Suite 200 | St Louis | MO I 63110

robinsirota@iheartmedia.com

iHeart Media reaching a quarter billion consumers every month. Radio/Digital/Outdoor/Mobile/Social/Events

From: Emily Peck [mailto:emily@thompsoncommunications.net]

Sent: Tuesday, October 11, 2016 8:56 AM

To: Emily Peck <emily@thompsoncommunications.net>

Subject: Missourians for Fair Taxation orders

Importance: High

1

Good morning! I submitted a new order for Missourians for Fair Taxation for 10/12-10/18. Political forms are attached. Please run the attached spot "Storm Prevention" 100% until further notice. Payment will be sent via credit card this morning.

Please let me know if you need anything from me.

Thanks!

Thank you,

Emily Peck Vice President Media Services Thompson Communications, Inc. Patrick Media 417-859-5428 - Office 417-839-1158 - Cell NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
I, Emily Peck, Thompson Com do hereby request station time concerning the following	munications, Inc
do hereby request station time concerning the following	issue:
Amendment 4	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		Selonder			

This broadcast time will be used by: MISSOURIANS for Fair Taxation

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnishe by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
For programming that "communicates a message relating to any political matter of

national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Missourians for Fair Texation 573-864-9672

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

John Sebree, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

liability, including reasonable a above-requested advertiseme also agrees to prepare a scr	nify and hold harmless the station attorney's fees, that may ensue front(s). For the above-stated broaipt, transcript, or tape, which we fore the time of the scheduled	om the broadcast of the adcast(s), the sponsor ill be delivered to the
TO BE SIGNED	BY ISSUE ADVERTISER (S	SPONSOR) 417 - 859 - 542 Contact Phone Number
TO BE SIG	NED BY STATION REPRESENT	ATIVE
□ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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10/11/2016 - Page 1 of 1

New Order

Billing To: Thompson Communications, Inc. Marshfield, MO 65706 200 West Jefferson KSLZ-FM Vendor: Adults 35+ St. Louis Separation: Market: Demo: Missourians for Fair Taxation Media Radio Product: Client:

Phone: 10/18/16 Description:

Robin Sirota Phone: AE: 10/12/16 Flight Start: Flight End: //314

417-859-5428

Fax: Missourians for Fair Taxation Radio Oct 12-18

Fax: Sales Office:

Survey:

Comments: Version:

Rep:

CPE:

Adults 35+ RTG 0.0 Spots Total 10 5 6 30 Gross C/T Dur 10/12 10/13 10/14 10/15 10/16 10/17 10/18 9 2 2 ~ \$7,750.00 - 30 Total\$-Spots 0.0 2 2 2 9 0.0 0 0 0 0 9 7 7 7 ဖ 2 2 Trade\$-Spots 0.0 9 \$0.00 - 0 2 2 2 Total GRP/GIMP(000): Total Spots: 09 8 \$225.00 C \$250.00 C \$300.00 C \$7,750.00 - 30 Cash\$-Spots Daypart Code Ā B PR 1 WThF,MTu 6:00A-10:00A 2 WThF,MTu 10:00A-3:00P 3 WThF,MTu 3:00P-7:00P Line Daypart (Program) 10/2016 Month

CPP

\$0.00

Total Net CPP: Total Gross CPP:

\$6,587.50 \$7,750.00

Total Gross Cost:

Total Net Cost:

Printed: 10/14/2016 17:12:30

1127743636

Advertiser No: 22463 Order No:

Start Date: 10/12/2016 Co-op: No End Date: 10/18/2016 Package: No Month Type: Broadcast Agency Comm.: 15%

Revision #: 1

CPE:

SIROTA, ROBIN AE:

10/11/2016 01:24 PM by Fusion Entered: 10/12/2016 09:01 AM by stl1ccr Last Update: Missourians for Fair Taxation-KSLZ Note:

Note 2: Spl Req Inv:

Missourians for Fair Taxation c/o THOMPSON COMMUNICATION INC

200 W JEFFERSON

MARSHFIELD, MO 65706

	Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	т	w	т	F	s	s	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1	St	06:00-10:00	10/12/16	10/14/16	1	225.00	0	0	0	2	2	2	0	0	6	60	6	1,350.00
	KSLZ-FM	Commercial				Local Agency-Politica	ı											
2	St	10:00-15:00	10/12/16	10/14/16	1	250.00	u 0	0	0	2	2	2	0	0	6	60	6	1,500.00
_	KSLZ-FM	Commercial	10/12/10	10/11/10	•	Local	·	Ū	Ŭ	_	_	_	Ŭ	Ů	ŭ	00	Ū	1,000.00
		Commorcial				Agency-Politica	ıl											
3	St	15:00-19:00	10/12/16	10/14/16	1	300.00	0	0	0	2	2	2	0	0	6	60	6	1,800.00
	KSLZ-FM	Commercial				Local												
						Agency-Politica												
4	St	06:00-10:00	10/17/16	10/18/16	1	225.00	0	2	2	0	0	0	0	0	4	60	4	900.00
	KSLZ-FM	Commercial				Local Agency-Politica	ıl											
5	St	10:00-15:00	10/17/16	10/18/16	1	250.00	0	2	2	0	0	0	0	0	4	60	4	1,000.00
	KSLZ-FM	Commercial				Local Agency-Politica	ıl											
6	St	15:00-19:00	10/17/16	10/18/16	1	300.00	0	2	2	0	0	0	0	0	4	60	4	1,200.00
	KSLZ-FM	Commercial				Local Agency-Politica	ıl											
				No	o. of Spots/	Misc/Digital:	30)/0/(0						d Gros			\$7,750.00
													_	-	•	nission:		\$1,162.50
															d Net:			\$6,587.50
													То	tal N	Net Due) :		\$6,587.50

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amt. Ord.:	30	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	7,750.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	6,587.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company:	Accepted for Advertiser:



Participating Customers

Missourians for Fair Taxation

100%

Page 2 of 3 Printed: 10/14/2016 17:12:30

Order No: 1127743636

Printed: 10/14/2016 17:12:30

Order No: 1127743636

ORDER TERMS AND CONDITIONS
The Term "Advertiser" shall include advertiser and any agency or buying service named in Order Confirmation, and all persons and entities included within Advertiser agree that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser.

1. PAYMENT

- (a) Advertiser agrees to pay in advance for the transmission covered by this contract unless otherwise expressly agreed in writing.

 (b) If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser notices any error on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Client is received by Station within the 7 day period.
- Oc On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.

 (d) If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station.

 2. TERMINATION AND BREACH

- (a) This contract may be terminated by either party giving the other party 14 days prior written notice. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated.

 (b) Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become impreciately due and payed by
- Advertiser shall become immediately due and payable.
 (c) Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the
- date of termination with the benefit of any discounts it would have received had this contract not been so terminated in reliance on the agreement of Advertiser and prior to the end of the term of this contract Station terminates pursuant to paragraph 2(b) or Advertiser pursuant to paragraph 2(a), Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.

- acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained it Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.

 (e) To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract.

 3.REPRESENTATIONS & WARRANTIES/INDEMNIFICATION AND HOLD HARMLESS

 (a) Advertiser represents, warrants and agrees that: (i) Station's broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by any party other than Advertiser, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicable federal, state and local laws and regulations, including, but not limited to, those of the FCC (e.g., indecency, EAS compliance and all other FCC regulations).

 (b) Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable attorney fees) of whatsoever name or nature, including but not limited to (i) defamation, unlawful competition or trade practice, infringement of intellectual property or other property or personal rights (including but not limited to public performance rights with respect to music, spoken word or any other copyrightable material embodied in Advertiser Materials) in any breach or violation of any sort of the representations and warranties described in Section 3(a); or (iii) claims arising from the products, services, o

- (a) Unless otherwise noted in this contract, all material to be transmitted under this contract shall be furnished by Advertiser, and all expenses of delivery to Station and return to Advertiser, if so directed, shall be paid by Advertiser. If Station has not received Advertiser Material by 72 hours in advance of scheduled transmission, Station shall reasonably attempt to so notify
- Advertiser.

 (c) If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled.

 (c) Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall notify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission or paragraph 5(b) shall apply. All program material must conform to the program and operating policies of Station and Station shall have the continuing right to edit in the public interest provided, however, that Station approval of such material shall not affect Advertiser's indemnity obligation under this contract.

 (d) Station will retain all property rights in any program material transmitted under this contract.
- (d) Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted under this contract. 6. NON-DISCRIMINATION

- In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity.

 7. GENERAL
- (a) This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs or announcements of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions.

- (b) If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station.

 (c) Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.

 (d) Advertiser may not assign or transfer this contract without first obtaining the written consent of Station; nor is Station required to transmit any material under this contract for the benefit of any person or entity other than Advertiser named on the face of this contract.

(e) The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision.

- (f) This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties.

 TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.

10/11/2016 - Page 1 of 1

New Order

Billing To: Thompson Communications, Inc. KLOU-FM Vendor: Adults 35+ St. Louis Market: Demo: Missourians for Fair Taxation Radio Product: Client:

10/12/16 Flight Start: Separation: Media //314

CPE:

Marshfield, MO 65706 200 West Jefferson

Fax:

Fax:

417-859-5428 Phone: 10/18/16 Description:

Robin Sirota Phone: AE: Flight End: Missourians for Fair Taxation Radio Oct 12-18

Sales Office: Survey: Version: Rep:

Comments:

CPP Adults 35+ RTG 0.0 Spots Total 5 15 10 30 Gross C/T Dur 10/12 10/13 10/14 10/15 10/16 10/17 10/18 9 က ~ \$8,750.00 - 30 Total\$-Spots 0.0 က N 9 0.0 0 0 0.0 0 0 0.0 9 က ဖ က Trade\$-Spots Total GRP/GIMP(000): 0.0 9 \$0.00 - 0 က Total Spots: 9 99 \$250.00 C \$300.00 C \$300.00 C \$8,750.00 - 30 Cash\$-Spots Daypart Code Ā B PR 1 WThF,MTu 6:00A-10:00A 2 WThF,MTu 10:00A-3:00P 3 WThF,MTu 3:00P-7:00P Line Daypart (Program) 10/2016 Month

\$0.00

Total Net CPP: Total Gross CPP:

\$7,437.50 \$8,750.00

Total Gross Cost:

Total Net Cost:

Total Net Due:

\$7,437.50

Printed: 10/14/2016 17:14:31

1127743635

Advertiser No: 22463 Order No:

Start Date:10/12/2016Co-op:NoEnd Date:10/18/2016Package:NoMonth Type:BroadcastAgency Comm.:15%

Revision #: 1

CPE:

AE: SIROTA, ROBIN

Entered: 10/11/2016 01:23 PM by Fusion

Last Update: 10/12/2016 09:01 AM by stl1ccr

Note: Missourians for Fair Taxation-KLOU

Note 2: Spl Req Inv:

200 W JEFFERSON

c/o THOMPSON COMMUNICATION INC

MARSHFIELD, MO 65706

Missourians for Fair Taxation

	Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	М	Т	w	Т	F	s	s	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1	St	06:00-10:00	10/12/16	10/14/16	1	250.00	0	0	0	1	1	1	0	0	3	60	3	750.00
	KLOU-FM	Commercial				Local Agency-Politica	ıl											
2	St	10:00-15:00	10/12/16	10/14/16	1	300.00	0	0	0	3	3	3	0	0	9	60	9	2,700.00
	KLOU-FM	Commercial				Local Agency-Politica	ıl											
3	St	15:00-19:00	10/12/16	10/14/16	1	300.00	0	0	0	2	2	2	0	0	6	60	6	1,800.00
	KLOU-FM	Commercial				Local Agency-Politica	ıl											
4	St	06:00-10:00	10/17/16	10/18/16	1	250.00	0	1	1	0	0	0	0	0	2	60	2	500.00
	KLOU-FM	Commercial				Local Agency-Politica	ıl											
5	St	10:00-15:00	10/17/16	10/18/16	1	300.00	0	3	3	0	0	0	0	0	6	60	6	1,800.00
	KLOU-FM	Commercial				Local Agency-Politica	ıl											
6	St	15:00-19:00	10/17/16	10/18/16	1	300.00	0	2	2	0	0	0	0	0	4	60	4	1,200.00
	KLOU-FM	Commercial				Local Agency-Politica	ıl											
				No	o. of Spots/	Misc/Digital:	30	0/0/0	0				Ord	dere	ed Gross	s:		\$8,750.00
													Ag	ency	y Comm	nission:		\$1,312.50
													Or	dere	ed Net:			\$7,437.50

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amt. Ord.:	30	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	8,750.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	7,437.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company:	Accepted for Advertiser:



Participating Customers

Missourians for Fair Taxation

100%

Page 2 of 3 Printed: 10/14/2016 17:14:31

Order No: 1127743635



Printed: 10/14/2016 17:14:31

Order No: 1127743635

ORDER TERMS AND CONDITIONS
The Term "Advertiser" shall include advertiser and any agency or buying service named in Order Confirmation, and all persons and entities included within Advertiser agree that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser.

1. PAYMENT

- (a) Advertiser agrees to pay in advance for the transmission covered by this contract unless otherwise expressly agreed in writing.

 (b) If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser notices any error on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Client is received by Station within the 7 day period.
- Oc On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.

 (d) If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station.

 2. TERMINATION AND BREACH

- (a) This contract may be terminated by either party giving the other party 14 days prior written notice. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated.

 (b) Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become impreciately due and payed by
- Advertiser shall become immediately due and payable.
 (c) Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the
- date of termination with the benefit of any discounts it would have received had this contract not been so terminated in reliance on the agreement of Advertiser and prior to the end of the term of this contract Station terminates pursuant to paragraph 2(b) or Advertiser pursuant to paragraph 2(a), Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.

- acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained it Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.

 (e) To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract.

 3.REPRESENTATIONS & WARRANTIES/INDEMNIFICATION AND HOLD HARMLESS

 (a) Advertiser represents, warrants and agrees that: (i) Station's broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by any party other than Advertiser, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicable federal, state and local laws and regulations, including, but not limited to, those of the FCC (e.g., indecency, EAS compliance and all other FCC regulations).

 (b) Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable attorney fees) of whatsoever name or nature, including but not limited to (i) defamation, unlawful competition or trade practice, infringement of intellectual property or other property or personal rights (including but not limited to public performance rights with respect to music, spoken word or any other copyrightable material embodied in Advertiser Materials) in any breach or violation of any sort of the representations and warranties described in Section 3(a); or (iii) claims arising from the products, services, o

- (a) Unless otherwise noted in this contract, all material to be transmitted under this contract shall be furnished by Advertiser, and all expenses of delivery to Station and return to Advertiser, if so directed, shall be paid by Advertiser. If Station has not received Advertiser Material by 72 hours in advance of scheduled transmission, Station shall reasonably attempt to so notify
- Advertiser.

 (c) If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled.

 (c) Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall notify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission or paragraph 5(b) shall apply. All program material must conform to the program and operating policies of Station and Station shall have the continuing right to edit in the public interest provided, however, that Station approval of such material shall not affect Advertiser's indemnity obligation under this contract.

 (d) Station will retain all property rights in any program material transmitted under this contract.
- (d) Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted under this contract.

6. NON-DISCRIMINATION

- In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity.

 7. GENERAL
- (a) This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs or announcements of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions.

- (b) If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station.

 (c) Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.

 (d) Advertiser may not assign or transfer this contract without first obtaining the written consent of Station; nor is Station required to transmit any material under this contract for the benefit of any person or entity other than Advertiser named on the face of this contract.

(e) The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision.

- (f) This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties.

 TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.

New Order

Billing To: Thompson Communications, Inc. Marshfield, MO 65706 200 West Jefferson KSD-FM Vendor: St. Louis Adults 35+ Market: Missourians for Fair Taxation Media Radio Product: Client:

Robin Sirota AE: Phone:
 Demo:
 Adults 35+

 Separation:
 30

 Flight Start:
 10/12/16

 Flight End:
 10/18/16
 //314 Description: CPE:

417-859-5428 Phone:

Fax:

Fax:

Missourians for Fair Taxation Radio Oct 12-18

Sales Office: Survey: Version: Rep:

Comments:

Line Daypart (Program)	Daypart	Gross C/T Dur 10/12 10/13 10/14 10/15 10/16 10/17 10/18	5	Dur ,	0/12 1	0/13 1	0/14 1	0/15	10/16	10/17	10/18		Total	Adults 35+	
No	Code			_								8	Spots	RTG CPP	<u>~</u>
1 WThF,MTu 6:00A-10:00A AM	AM	\$225.00 C 60 2	ပ	09	2	2	2	0	0	2	2		10		1
2 WThF,MTu 10:00A-3:00P	MD	\$250.00 C 60	ပ	09	က	က	က	0	0	က	က		15		
3 WThF,MTu 3:00P-7:00P	PM	\$300.00 C 60	ပ	09	7	7	7	0	0	7	2		10		
		Tota	Total Spots:	ots:	7	7	7	0	0	7	7		35		l
	Tot	Total GRP/GIMP(000): 0.0	MP(0	(oo	0.0	0.0 0.0	0.0	0.0	0.0 0.0		0.0			0.0	
Month	Cash\$-Spots	s		Trade	Trade\$-Spots	s			Total\$-Spots	Spots					l
10/2016	\$9,000.00 - 35	35	0,	\$0.00 - 0	0-			0,	\$9,000.00 - 35	00 - 35					

\$0.00

Total Gross CPP: Total Net CPP:

\$9,000.00

Total Gross Cost: Total Net Cost:

Printed: 10/14/2016 17:16:14

Advertiser No: 22463 Order No: 1127743634

Start Date: 10/12/2016 Co-op: No
End Date: 10/18/2016 Package: No
Month Type: Broadcast Agency Comm.: 15%

Revision #: 1

CPE:

AE: SIROTA, ROBIN

Entered: 10/11/2016 01:20 PM by Fusion

Last Update: 10/12/2016 09:02 AM by stl1ccr

Note: Missourians for Fair Taxation-KSD

Note 2: Spl Req Inv:

Missourians for Fair Taxation c/o THOMPSON COMMUNICATION INC

200 W JEFFERSON

MARSHFIELD, MO 65706

	Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	М	т	w	т	F	s	s	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1	St KSD-FM	06:00-10:00 Commercial	10/12/16	10/14/16	1	225.00 Local Agency-Politica	0	0	0	2	2	2	0	0	6	60	6	1,350.00
2	St KSD-FM	10:00-15:00 Commercial	10/12/16	10/14/16	1	250.00 Local Agency-Politica	0	0	0	3	3	3	0	0	9	60	9	2,250.00
3	St KSD-FM	15:00-19:00 Commercial	10/12/16	10/14/16	1	300.00 Local Agency-Politica	0	0	0	2	2	2	0	0	6	60	6	1,800.00
4	St KSD-FM	06:00-10:00 Commercial	10/17/16	10/18/16	1	225.00 Local Agency-Politica	0	2	2	0	0	0	0	0	4	60	4	900.00
5	St KSD-FM	10:00-15:00 Commercial	10/17/16	10/18/16	1	250.00 Local Agency-Politica	0	3	3	0	0	0	0	0	6	60	6	1,500.00
6	St KSD-FM	15:00-19:00 Commercial	10/17/16	10/18/16	1	300.00 Local Agency-Politica	0	2	2	0	0	0	0	0	4	60	4	1,200.00
				No	o. of Spots/	Misc/Digital:	35	5/0/0)				Ag Or	ency dere	d Gross Comm d Net:	nission:		\$9,000.00 \$1,350.00 \$7,650.00 \$7,650.00

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amt. Ord.:	35	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	9,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	7,650.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company:	Accepted for Advertiser:



Page 2 of 3 Printed: 10/14/2016 17:16:14

Order No: 1127743634

Participating Customers

Missourians for Fair Taxation

100%

Printed: 10/14/2016 17:16:14

Order No: 1127743634

ORDER TERMS AND CONDITIONS
The Term "Advertiser" shall include advertiser and any agency or buying service named in Order Confirmation, and all persons and entities included within Advertiser agree that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser.

1. PAYMENT

- (a) Advertiser agrees to pay in advance for the transmission covered by this contract unless otherwise expressly agreed in writing.

 (b) If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser notices any error on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Client is received by Station within the 7 day period.
- Oc On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.

 (d) If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station.

 2. TERMINATION AND BREACH

- (a) This contract may be terminated by either party giving the other party 14 days prior written notice. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated.

 (b) Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become impreciately due and payed by
- Advertiser shall become immediately due and payable.
 (c) Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the
- date of termination with the benefit of any discounts it would have received had this contract not been so terminated in reliance on the agreement of Advertiser and prior to the end of the term of this contract Station terminates pursuant to paragraph 2(b) or Advertiser pursuant to paragraph 2(a), Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.

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 (e) To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract.

 3.REPRESENTATIONS & WARRANTIES/INDEMNIFICATION AND HOLD HARMLESS

 (a) Advertiser represents, warrants and agrees that: (i) Station's broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by any party other than Advertiser, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicable federal, state and local laws and regulations, including, but not limited to, those of the FCC (e.g., indecency, EAS compliance and all other FCC regulations).

 (b) Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable attorney fees) of whatsoever name or nature, including but not limited to (i) defamation, unlawful competition or trade practice, infringement of intellectual property or other property or personal rights (including but not limited to public performance rights with respect to music, spoken word or any other copyrightable material embodied in Advertiser Materials) in any breach or violation of any sort of the representations and warranties described in Section 3(a); or (iii) claims arising from the products, services, o

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(e) The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision.

(f) This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties.

TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.

	To: Thompson Communications, Inc. 200 West Jefferson Marshfield, MO 65706			Total Adults 35+ Spots RTG CPP	16	35	0.0	Total Gross CPP: \$0.00 Total Net CPP: \$0.00	10/10/2016 Done 1 of 1
	Billing To:	Phone:	Fax:						
New Order	Vendor: KSD-FM	AE: Robin Sirota Phone:	Fax:	10/20 10/21 10/22 10/23 10/24 10/25	0 2 2 0 3 3	2 2	0.0 0.0 0.0 Total\$-Spots	\$9,000.00 - 35	
ew				10/22	00	0	0.0		
Ž	St. Louis Adults 35+	irt: 10/19/16 d: 10/25/16	ice:	Dur 10/19	09	2 2 7	Trade\$-Spots	0 - 00:0\$	
	Market: Demo: Separation:	Flight Start: Flight End:	Sales Office: Survey:	Gross C/T	1	\$300.00 C	KP/GIM	20.00	
	Media: Radio Magnetic Missourians for Fair Taxation De Product: Nedia Se	//320 on: MO for Fair Taxation Radio Oct 19-25		Line Daypart (Program) Daypart Gr No Code	AM C	WINF,MIU 3:00F-7:00P PIM		10/2016 \$9,000.00 - 35 Total Gross Cost: \$9,000.00 Total Net Cost: \$7,650.00	

Printed: 10/14/2016 17:18:18

Advertiser No: 22463 Order No: 1127743720

Start Date: 10/19/2016 Co-op: No
End Date: 10/25/2016 Package: No
Month Type: Broadcast Agency Comm.: 15%

Revision #: 1

CPE:

AE: SIROTA, ROBIN

Entered: 10/12/2016 08:12 PM by Fusion

Last Update: 10/13/2016 08:42 AM by 1110404

Note: Missourians for Fair Taxation-KSD

Note 2: Spl Req Inv:

Missourians for Fair Taxation c/o THOMPSON COMMUNICATION INC

200 W JEFFERSON

MARSHFIELD, MO 65706

	Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	т	w	Т	F	s	s	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1	St KSD-FM	06:00-10:00 Commercial	10/19/16	10/21/16	1	225.00 Local Agency-Politica	0	0	0	2	2	2	0	0	6	60	6	1,350.00
2	St KSD-FM	10:00-15:00 Commercial	10/19/16	10/21/16	1	250.00 Local Agency-Politica	0	0	0	3	3	3	0	0	9	60	9	2,250.00
3	St KSD-FM	15:00-19:00 Commercial	10/19/16	10/21/16	1	300.00 Local Agency-Politica	0	0	0	2	2	2	0	0	6	60	6	1,800.00
4	St KSD-FM	06:00-10:00 Commercial	10/24/16	10/25/16	1	225.00 Local Agency-Politica	0	2	2	0	0	0	0	0	4	60	4	900.00
5	St KSD-FM	10:00-15:00 Commercial	10/24/16	10/25/16	1	250.00 Local Agency-Politica	0	3	3	0	0	0	0	0	6	60	6	1,500.00
6	St KSD-FM	15:00-19:00 Commercial	10/24/16	10/25/16	1	300.00 Local Agency-Politica	0	2	2	0	0	0	0	0	4	60	4	1,200.00
				No	o. of Spots/	Misc/Digital:	35	5/0/	0				Ag Ord	ency dere	ed Gross y Commed Net: Net Due	nission:		\$9,000.00 \$1,350.00 \$7,650.00 \$7,650.00

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amt. Ord.:	35	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	9,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	7,650.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company:	Accepted for Advertiser:



Participating Customers

Missourians for Fair Taxation

100%

Page 2 of 3 Printed: 10/14/2016 17:18:18

Order No: 1127743720

Printed: 10/14/2016 17:18:18

Order No: 1127743720

ORDER TERMS AND CONDITIONS
The Term "Advertiser" shall include advertiser and any agency or buying service named in Order Confirmation, and all persons and entities included within Advertiser agree that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser.

1. PAYMENT

- (a) Advertiser agrees to pay in advance for the transmission covered by this contract unless otherwise expressly agreed in writing.

 (b) If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser notices any error on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Client is received by Station within the 7 day period.
- Oc On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.

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 2. TERMINATION AND BREACH

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 (e) To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract.

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 (c) Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.

 (d) Advertiser may not assign or transfer this contract without first obtaining the written consent of Station; nor is Station required to transmit any material under this contract for the benefit of any person or entity other than Advertiser named on the face of this contract.

(e) The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision.

- (f) This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties.

 TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.

	To: Thompson Communications, Inc. 200 West Jefferson Marshfield, MO 65706		417-859-5428				Adults 35	Spots RTG CPP	10	10	10	30	0.0					10/10/2016 Dans 1 of 1
	Billing To:		Phone:	Fax :														
	KSLZ-FM	Robin Sirota					10/25		2	2	2	9	0.0		0:			
New Order	Vendor:	AE:	Phone:	Fax:			10/20 10/21 10/22 10/23 10/24 10/25		7	2	2	9	0.0	Total\$-Spots	\$7,750.00 - 30			
o	>	₹	<u>~</u>	页			2 10/23		0	0	0	0	0.0	Total	\$7,78			
e≪							10/2		0	0	0	0	0.0					
Z							0 10/2		2	2	7	9	0.0					
	s 55+	ယ	ထ						7	7	2	9	0.0	pots				
	St. Louis Adults 35+ 30	10/19/16	10/25/16				Dur 10/19) 2		-	9): 0.0	Trade\$-Spot	\$0.00 - 0			
				ffice:							C 60	Total Spots:	AP (000	Ë	S S I			
	Market: Demo: Separation:		Flight End:	Sales Office:	Survey:		Gross C/T				\$300.00	Tota	Total GRP/GIMP(000):		0	\$7,750.00	\$6,587.50	
	Radio Missourians for Fair Taxation Media		MO for Fair Taxation Radio Oct 19-25				m) Daypart	~		A-3:00P MD	-7:00P PM		Tot	Cash\$-Spots	6			
	Radio Missouri Media						t (Prograi		WThF,MTu 6:00A-10:00A	WThF,MTu 10:00A-3:00P	WThF,MTu 3:00P-7:00P					_		
	Media: Client: Product:	CPE:	Description:	Rep:	Version:	Comments:	Line Daypart (Program)	No			3 WThF,N			Month	10/2016			

o: Thompson Communications, Inc.	Marshfield, MO 65706 417-859-5428		Total Adults 35+ Spots RTG CPP 5	Total Gross CPP: \$0.00 Total Net CPP: \$0.00
Billing To:	Phone:	Еах:		
New Order Vendor: KLOU-FM	AE: Robin Sirota Phone:	Fax:	10/20 10/21 10/22 10/23 10/24 10/25 1 1 0 0 1 1 3 3 0 0 3 3 2 2 0 0 2 2 6 6 0 0 6 6 0.0 0.0 0.0 0.0 0.0 0.0	\$8,750.00 - 30
Nev Market: St. Louis	Separation: Flight Start: Flight End:	Sales Office: Survey:	\$250.00 C 60 1 1 1 0 \$300.00 C 60 3 3 3 0 \$\$100.00 C 60 2 2 2 0 \$\$100.00 C 60 2 2 2 0 \$\$100.00 C 60 2 2 0 \$\$100.00 C 60 0 \$\$100.00 0.0 0.0 0.0 0.0 0.0 0.0	1s Trade\$-Spots 30 \$0.00 - 0 \$8,750.00 \$7,437.50
Media: Radio	t: otion:	l9-23 Rep: Version: 1 Comments:	rt (Program) Daypart Code MTu 6:00A-10:00A AM MTu 10:00A-3:00P MD MTu 3:00P-7:00P PM	Month Cash\$-Spots 10/2016 \$8,750.00 - 30 Total Gross Cost: \$7 Total Net Cos

Printed: 10/14/2016 17:23:10

Advertiser No: 22463 Order No: 1127743712

Start Date:10/19/2016Co-op:NoEnd Date:10/25/2016Package:NoMonth Type:BroadcastAgency Comm.:15%

Revision #: 1

CPE:

AE: SIROTA, ROBIN

Entered: 10/12/2016 05:24 PM by Fusion

Last Update: 10/13/2016 08:44 AM by 1110404

Note: Missourians for Fair Taxation-KLOU

Note 2: Spl Req Inv:

Missourians for Fair Taxation c/o THOMPSON COMMUNICATION INC

200 W JEFFERSON

MARSHFIELD, MO 65706

	Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	т	w	Т	F	s	s	Spots W.	Spot Length	Ord Spots	Ord Cost
1	St KLOU-FM	06:00-10:00 Commercial	10/19/16	10/21/16	1	250.00 Local	0	0	0	1	1		1 ()) 3	60	3	750.00
2	St	10:00-15:00	10/19/16	10/21/16	1	Agency-Politica 300.00	0	0	0	3	3		3 () (9	60	9	2,700.00
	KLOU-FM	Commercial				Local Agency-Politica	ıl											
3	St	15:00-19:00	10/19/16	10/21/16	1	300.00	0	0	0	2	2	!	2 ()) 6	60	6	1,800.00
	KLOU-FM	Commercial				Local Agency-Politica	ıl											
4	St	06:00-10:00	10/24/16	10/25/16	1	250.00	0	1	1	0	0	1	0 ()) 2	60	2	500.00
	KLOU-FM	Commercial				Local Agency-Politica	ıl											
5	St KLOU-FM	10:00-15:00	10/24/16	10/25/16	1	300.00 Local	0	3	3	0	0	1	0 ()) 6	60	6	1,800.00
	KLOU-FIVI	Commercial				Agency-Politica	ıl											
6	St	15:00-19:00	10/24/16	10/25/16	1	300.00	0	2	2	0	0	1	0 ()) 4	60	4	1,200.00
	KLOU-FM	Commercial				Local Agency-Politica	ıl											
				No	o. of Spots/	Misc/Digital:	30)/0/	0				0	rdei	ed Gros	s:		\$8,750.00
														_	cy Comr	nission:		\$1,312.50
															ed Net: Net Du			\$7,437.50 \$7,437.50
													10	Jidi	Met Du	5.		φ1,431.30

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amt. Ord.:	30	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	8,750.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	7,437.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company:	Accepted for Advertiser:



Participating Customers

Missourians for Fair Taxation

100%

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Order No: 1127743712

Printed: 10/14/2016 17:23:10

Order No: 1127743712

ORDER TERMS AND CONDITIONS
The Term "Advertiser" shall include advertiser and any agency or buying service named in Order Confirmation, and all persons and entities included within Advertiser agree that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser.

1. PAYMENT

- (a) Advertiser agrees to pay in advance for the transmission covered by this contract unless otherwise expressly agreed in writing.

 (b) If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser notices any error on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Client is received by Station within the 7 day period.
- Oc On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.

 (d) If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station.

 2. TERMINATION AND BREACH

- (a) This contract may be terminated by either party giving the other party 14 days prior written notice. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated.

 (b) Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become impreciately due and payed by
- Advertiser shall become immediately due and payable.
 (c) Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the
- date of termination with the benefit of any discounts it would have received had this contract not been so terminated in reliance on the agreement of Advertiser and prior to the end of the term of this contract Station terminates pursuant to paragraph 2(b) or Advertiser pursuant to paragraph 2(a), Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.

- acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained it Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.

 (e) To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract.

 3.REPRESENTATIONS & WARRANTIES/INDEMNIFICATION AND HOLD HARMLESS

 (a) Advertiser represents, warrants and agrees that: (i) Station's broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by any party other than Advertiser, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicable federal, state and local laws and regulations, including, but not limited to, those of the FCC (e.g., indecency, EAS compliance and all other FCC regulations).

 (b) Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable attorney fees) of whatsoever name or nature, including but not limited to (i) defamation, unlawful competition or trade practice, infringement of intellectual property or other property or personal rights (including but not limited to public performance rights with respect to music, spoken word or any other copyrightable material embodied in Advertiser Materials) in any breach or violation of any sort of the representations and warranties described in Section 3(a); or (iii) claims arising from the products, services, o

- (a) Unless otherwise noted in this contract, all material to be transmitted under this contract shall be furnished by Advertiser, and all expenses of delivery to Station and return to Advertiser, if so directed, shall be paid by Advertiser. If Station has not received Advertiser Material by 72 hours in advance of scheduled transmission, Station shall reasonably attempt to so notify
- Advertiser.

 (c) If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled.

 (c) Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall notify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission or paragraph 5(b) shall apply. All program material must conform to the program and operating policies of Station and Station shall have the continuing right to edit in the public interest provided, however, that Station approval of such material shall not affect Advertiser's indemnity obligation under this contract.

 (d) Station will retain all property rights in any program material transmitted under this contract.
- (d) Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted under this contract.

6. NON-DISCRIMINATION

- In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity.

 7. GENERAL
- (a) This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs or announcements of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions.

- (b) If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station.

 (c) Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.

 (d) Advertiser may not assign or transfer this contract without first obtaining the written consent of Station; nor is Station required to transmit any material under this contract for the benefit of any person or entity other than Advertiser named on the face of this contract.
- (e) The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision.
- (f) This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties.

 TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.